

Table of Contents

LaGrange College.....	1
Course Catalog - Marketing Design.....	1
Marketing Design - Minor in Marketing Design.....	1

LaGrange College

Course Catalog - Marketing Design

Marketing Design - Minor in Marketing Design

Type:Minor

The minor in Marketing Design is available to students majoring in any area. Students will enhance their skills in technology, communication and business with this interdisciplinary minor from the Departments of Art and Design and Business.

A minor in Marketing Design consists of the following 18 semester hours of coursework:

- [ARTD 2201](#) Graphic Design Fundamentals
- [ARTD 2222](#) Graphic Design Logos and Concepts
- [ARTD 3222](#) Digital Imaging
- SPMG 3100 Sports Marketing
- [MRKT 3380](#) Principles of Marketing
- [MRKT 4435](#) Social Media and Branding

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LaGrange College

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